

[Friday 21st August 2020] (LONDON) — Tixoom launches to let creators and teachers beat Covid-19 shutdowns and get paid for their Zoom® events

Usage of Zoom® has exploded during the pandemic, peaking with more than 300 million participants each day. Most were in regular office meetings.

But beyond those, lots of creators and teachers who would normally run in-person events switched to using Zoom® too.

People like musicians and comedians running gigs from home, devoted pub quiz organisers running socially-distant quizzes, yoga teachers running remote classes, martial arts instructors doing group practices, and many more have all benefitted from using Zoom® to keep entertaining and keep teaching - even in the most challenging circumstances.

One thing that didn't switch with them was the money. "There was no easy replacement for collecting small amounts of cash from participants," explains Tixoom's founder and CEO Adam Stamper.

But that has all changed with today's launch of Tixoom (<https://tixoom.app/>)
It is the world's first Zoom®-only ticketing platform.

"It feels like the whole world has moved their education and entertainment onto Zoom®," says Adam Stamper, Tixoom CEO, "and now we're making it easy to reward the creators and teachers who are making that happen."

Tixoom is seamlessly integrated with Zoom® and has been reviewed and accepted into the official Zoom® Marketplace for third-party apps. Creators and teachers can set their own ticket prices in currencies including US Dollars, UK Pounds Sterling, and Euros - and participants can pay securely with Apple Pay, Google Pay, and all major credit and debit cards thanks to Tixoom's integration of the Stripe payment processing engine.

Alongside their launch, Tixoom today announced that it has joined the Stripe Partner Program as a Verified Partner. "We're thrilled that Stripe have endorsed our goal of helping creators and teachers continue to get paid after switching their events online" said Tixoom's CEO Adam Stamper, continuing "There's a perfect fit with Stripe's mission: with only 3% of GDP online they want to increase internet commerce by helping companies start, run, and scale their businesses."

Stripe Verified Partners undertake a rigorous security and verification process so that event organisers and participants can be confident in the quality of Tixoom's integration. "We're excited Tixoom is joining forces with us today," said Claire Hughes Johnson, Stripe COO. "More than half of Stripe users double their monthly payments volume after two years and we're excited to see what creators and teachers will achieve with Tixoom and Stripe in these challenging times."

We'll leave the final words to one early user of the platform who issued tickets to a successful Q&A session with a world-renowned physicist: "Tixoom is much easier to set up than Eventbrite with Zoom®."

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About Tixoom

Tixoom is a newly launched platform for teachers and creators to securely sell tickets and collect donations for events they run through Zoom® using the power of the Stripe payment processing engine.

High-res image assets: <https://drive.google.com/drive/folders/1GyxvYgAez9cHgSqCSb8C1a01O2NLWFvx?usp=sharing>

Contact:

Adam Stamper, CEO
info@tixoom.app

About Zoom®

Zoom brings teams together to get more done in a frictionless and secure video environment. Their easy, reliable, and innovative video-first unified communications platform provides video meetings, voice, webinars, and chat across desktops, phones, mobile devices, and conference room systems.

About Stripe

Stripe is a technology company that builds economic infrastructure for the internet. Businesses of every size—from new startups to public companies like Salesforce and Facebook—use the company's software to accept online payments and run technically sophisticated financial operations in more than 100 countries. Stripe helps new companies get started and grow their revenues, and established businesses accelerate into new markets and launch new business models. Over the long term, Stripe aims to increase the GDP of the internet.